

BEECO

POWERED BY NATURE



OUR STORY

A beach clean-up in Mumbai brought the reality of environmental damage into sharp focus for our founders.



They found an orange wrapper that one of their parents recognized as from a discontinued **1990s** chocolate bar.



This is how **BECO** was brought to life

WE ARE ON A MISSION



To make **sustainable** living a part of your daily life.

To **support** and **inspire** a shift towards **greener** living practices.

To make **sustainability** **accessible** and **achievable** for everyone.



By offering innovative products,
that are **GOOD FOR YOU**
and the **PLANET**.

Our products are **BIODEGRADABLE**,
SUSTAINABLE, and crafted from
NATURAL ingredients.

We aspire to bring  CARE to HOMECARE

NO PAPER | NO DEFORESTATION



Our tissue range is **curated with Bamboo**. Bamboo is a grass which is the **fastest growing plant in the world** and that does not lead to deforestation.

KITCHEN TOWEL | FACIAL TISSUE | NAPKIN | TISSUE ROLL

MADE WITH NATURAL INGREDIENTS & NO HARMFUL CHEMICALS



We use **natural ingredients** in our products, as opposed to harmful **chemical ingredients** like paraben, sulphate & SLES found in others.

LAUNDRY LIQUID | DISHWASH LIQUID | FLOOR CLEANER

WHAT MAKES US PROUD

Compared to conventional tissue paper, BECO tissue paper has **44%** reduced carbon emissions.

~**25 lakh households** have used at least 1 **BECO** product till date.

It's not just households—businesses are also making the switch to eco-friendly alternatives.



Our continuous efforts have been recognised & appreciated by...



wework



PVR INOX





MAKE *THE PLANET*
GREAT GREEN AGAIN.

BECO

